

**Contact Information** *Please type or print clearly as you'd like it to be listed in the showguide*

Company \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ Prov/State \_\_\_\_\_  
 Website \_\_\_\_\_ Country \_\_\_\_\_ Postal/Zip \_\_\_\_\_

**Primary Contact** (booth purchased by)

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Secondary Contact** (If the primary contact is different than the person who will be organizing your participation in CWRE)

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Billing Address & A/P Information**  Same as above

Accounts Payable Contact \_\_\_\_\_ A/P E-mail \_\_\_\_\_  
 Company \_\_\_\_\_ A/P Phone \_\_\_\_\_  
 Address \_\_\_\_\_ Prov/State \_\_\_\_\_  
 City \_\_\_\_\_ Postal/Zip \_\_\_\_\_ Country \_\_\_\_\_

*The Show Terms, Conditions and Regulations attached hereto form a part of the Exhibit Contract.*

**Exhibit Booth** (minimum 100 square feet)

TURNKEY PACKAGES: 200 square feet or smaller	PRICE	QTY/ SQ.FT.	TOTAL
10' X 10' Turnkey Package booth <small>(includes: drape to define booth, carpet, 1 table, 2 chairs and 1 wastebasket)</small>	\$3000.00 CAD		\$
10' X 20' Turnkey Package booth <small>(includes: drape to define booth, carpet, 2 tables, 2 chairs and 1 wastebasket)</small>	\$5950.00 CAD		\$
300-900 square foot booths (booth space only)	\$20.50 CAD per square foot		\$
1000+ square foot booths (booth space only)	\$18.00 CAD per square foot		\$
Corner premium for 100 - 599 square feet <small>inline, end cap, peninsula, split island, and island booth spaces</small>	<input type="checkbox"/> 1 corner = \$150 CAD <input type="checkbox"/> 2 corners = \$250 CAD <input type="checkbox"/> 3 corners = \$350 CAD <input type="checkbox"/> 4 corners = \$450 CAD		\$

**EXHIBIT LOCATION PREFERENCE**  
(Booth space preferences are not guaranteed)

1st choice: \_\_\_\_\_  
 2nd choice: \_\_\_\_\_  
 3rd choice: \_\_\_\_\_  
 Special requests: \_\_\_\_\_

**WE WISH TO LOCATE**

Close to  
 Not close to

**PRODUCTS/SERVICES**

We Plan to Exhibit the Following

**THIS IS:**

New Product(s)  
 A Green/Renewable/Sustainable Product(s)

**Enhancements** Includes: On-Line, Print (Show Guide/Map) & Show App

<b>Logo</b> (in CWRE online exhibitor listing)	\$150.00 CAD		\$
<b>Extra Basic Listing</b> <small>(Add a basic listing for any company sharing your booth space)</small>	\$150.00 CAD		\$
<b>New Product Showcase</b> <small>(Add your new product to the showcase feature area located on the exhibit floor)</small>	\$390.00 CAD per product		\$
Subtotal CAD			\$
Plus 13% HST CAD			\$
<b>Total Cost CAD</b>			\$

50% deposit due upon signing contract. **FINAL BALANCE DUE JUNE 26, 2023.** | For payment in USD, the exchange rate is calculated at US \$0.80/CAN \$1.00

**Payment**

Visa  MasterCard  American Express  
 Cheque (Canadian funds only)  
 Payable to: **Waste & Recycling Expo Canada c/o Messe Frankfurt Inc.**  
 3200 Windy Hill Rd, 500 West, Atlanta, GA USA 30339-5640  
 Wire Transfer (Fees may apply)  
 Wire transfer information accompanied with invoice

Card Number \_\_\_\_\_  
 Expiry \_\_\_\_\_ CVV \_\_\_\_\_ Amount \$ \_\_\_\_\_  
 Name of Cardholder: \_\_\_\_\_  
 Signature \_\_\_\_\_

COMPANY \_\_\_\_\_ INITIAL \_\_\_\_\_

## Exhibit Categories

Company Name: \_\_\_\_\_

What type of company are you?

Manufacturer     Distributor, Agent/Broker, Service Provider     Recruiter     Media/Association

Other (Please Specify): \_\_\_\_\_

## Product Categories

Please check the boxes that best describe your company (maximum 4 categories):

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Balers/Crushers/Shredders                    | <input type="checkbox"/> Food Waste                                     | <input type="checkbox"/> Odor Control Equipment                    | <input type="checkbox"/> Transportation Management Logistics                   |
| <input type="checkbox"/> Business Services                            | <input type="checkbox"/> Hazardous/Special Waste Equipment & Services   | <input type="checkbox"/> Oils/Lubricants                           | <input type="checkbox"/> Trucks/Transportation/Heavy Equipment                 |
| <input type="checkbox"/> Composting Systems/Equipment                 | <input type="checkbox"/> Incineration/Gasification/Thermal Technologies | <input type="checkbox"/> Organics Processing/Recycling             | <input type="checkbox"/> Uniforms/Apparel                                      |
| <input type="checkbox"/> Computer Software & Hardware/Technology      | <input type="checkbox"/> Industry Association                           | <input type="checkbox"/> Pumps & Valves                            | <input type="checkbox"/> Waste Collection/Hauling/Disposal Service             |
| <input type="checkbox"/> Construction/Demolition                      | <input type="checkbox"/> Infrastructure Redevelopment/Public Works      | <input type="checkbox"/> Recruitment                               | <input type="checkbox"/> Waste Treatment/Disposal                              |
| <input type="checkbox"/> Containers/Storage                           | <input type="checkbox"/> Landfill Operations/Equipment & Services       | <input type="checkbox"/> Recycling Equipment/Services              | <input type="checkbox"/> Waste Water Infrastructure/Utilities/Asset Management |
| <input type="checkbox"/> Electronic Waste                             | <input type="checkbox"/> Medical Waste Equipment/Services               | <input type="checkbox"/> Scales                                    | <input type="checkbox"/> Wood Waste/Recycling                                  |
| <input type="checkbox"/> Engineering Services                         | <input type="checkbox"/> MRF Stations/Transfer Stations                 | <input type="checkbox"/> Scrap Metal Recycling                     | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Environmental Consultant                     | <input type="checkbox"/> Natural Gas Vehicles/Compressed Natural Gas    | <input type="checkbox"/> Street Cleaning Equipment/Sweepers        | _____  |
| <input type="checkbox"/> Equipment Cleaning & Supplies                |   | <input type="checkbox"/> Sustainability/Green Building/Environment | _____  |
| <input type="checkbox"/> Finance/Taxes/Insurance/Other                |   | <input type="checkbox"/> Textile Recycling                         | _____  |
| <input type="checkbox"/> First Responders Equipment/Supplies/Services |   | <input type="checkbox"/> Tires/Tire Pressure Monitoring            | _____  |
| <input type="checkbox"/> Fleet Management                             |   | <input type="checkbox"/> Traffic & Road Safety/Control             | _____  |

## List all associated companies/brands represented in your booth:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Consent Policy** Canada's anti-spam legislation took effect July 1, 2014 and Waste & Recycling Expo Canada (Messe Frankfurt, Inc.) must obtain your direct consent in order to send electronic information concerning our upcoming event. In addition to receiving electronic communication from Messe Frankfurt, Inc. your consent may allow contact from Waste & Recycling Expo Canada show suppliers and Newcom Media Inc. (show management).

Yes, confirm my consent     No, remove my consent

**Canada's ONLY trade event  
serving the waste, recycling,  
and public works markets.**

COMPANY \_\_\_\_\_ INITIAL \_\_\_\_\_

## Event terms and conditions

### MANAGEMENT:

The Event will be conducted under the direction of Messe Frankfurt Inc., 3200 Windy Hill Rd, Suite 500 West, Atlanta, Georgia and managed by Newcom Media, Inc., 5353 Dundas Street West, Suite 400, Toronto, Ontario, Canada; designated as "Management" in this document. An "Exhibitor" is an applicant that has been accepted for participation in the Event by Management. Acceptance of an Exhibitor shall be in written confirmation. The issuance of a Booth confirmation notice, in response to a submitted Exhibitor Contract, shall conclude the contact of participation between Management and the Exhibitor. The Exhibitor and Management acknowledge these Event Terms and Conditions as the elements of the contract of participation. Violations of any of the Event Terms and Conditions of the contract shall entitle Management to exclude an Exhibitor from the Event and seek remedies for damages caused by such violations. The Exhibitor must comply with the Event Terms and Conditions relating to the officially designated show contractors.

### CONDITIONS OF PAYMENT:

Any dispute by Exhibitor with any exhibition event services provided by Management or any affiliate, or the amount charged for the same shall be reported to Management in writing within 15 days from the date of invoice relating to same, time being of the essence (but such dispute shall not affect Exhibitors obligation to make payment within 15 days as set forth below). Failure to report any such dispute within such time shall constitute a waiver of any claim by Exhibitor with respect to such dispute. Whether sums are due under contract or open account, it is understood that all invoices are due upon receipt and are considered delinquent if not paid within 15 days from the date of invoice or the date as indicated on the invoice. Should timely payments not be made as stated, Exhibitor agrees to pay all collection agency fees and expenses, and other costs of collection, including reasonable attorney fees and court costs which may be incurred by Management or any affiliate in pursuing and collecting payment. The liability of Exhibitor shall be joint and several with Third Parties. The party executing this agreement on behalf of Exhibitor acknowledges that it has the authority to do so and that by its execution it has caused Exhibitor and Third Parties to be jointly and severally bound by the terms hereof. Exhibitor represents that Third Parties will immediately be notified of the terms hereof. Notwithstanding to whom bills are rendered, Exhibitor and Third Parties shall remain jointly and severally obligated to pay to Management the amount of any bills rendered by Management within the time specified and until payment in full is received by Management. Payment by Exhibitor to Third Parties or by Third Parties to Exhibitor shall not constitute payment to Management.

### USE OF EXHIBIT SPACE:

The Exhibitor contracts to use the booth for the duration of the Event in conformity with Management's guidelines. Management has the right to relocate a booth at its discretion. The Exhibitor and its representatives shall conduct themselves in a business-like manner. In cases of disruptive and unprofessional behavior, exhibitor has the right to ask disruptive individuals to leave its booth. Show management reserves the right to revoke trade show participation privileges from such individuals. Exhibits may not obstruct overall view or hide the exhibits of others. Unusual or specially built booths must have Management approval. Management reserves the right to restrict or remove exhibits that are distracting or distract from the character of the Event. Booths must be set up prior to the opening of the Event. Management has the right to re-allocate a booth at its discretion if the Exhibitor has not appeared or begun to set up the booth 3 hours prior to the opening of the Event. The Exhibitor will assume the cost of any additional services/equipment required for their respective exhibit space. Exhibitor shall not assign, sublet, share or apportion the whole or any part

of the space allotted, or have representatives, products, equipment, signs or printed materials from other than its own firm contracted in the assigned exhibit space without the prior written consent of Show Management.

### BOOTH RESPONSIBILITY:

It will be the responsibility of the company who contracts the space to maintain personnel in the booth at all times during the show hours. Any Exhibitor who starts to pack or dismantle their booth prior to the show closing will be charged a fee of \$1,000 and may forfeit any seniority to future shows.

### EVENT SCHEDULE:

The duration of the event, set-up times and hours of operation shall be published in the Exhibitor Manual. Construction and dismantling hours must be adhered to unless written approval is received from Management.

### SALES ACTIVITIES:

All retail sales activities must have written approval by Management; any royalties or commissions resulting from sales activity must conform with the Event Terms and Conditions.

### PHOTOGRAPHY:

Management has permission to use the likeness of any person and/or products exhibited in photographs and in any and all other media, whether now known or hereafter existing. The exhibitor waives the right to inspect or approve the finished product, including written or electronic copy. Additionally, all rights to royalties or other compensation arising or related to use of the photograph are waived by the Exhibitor.

### ADVERTISING AND PUBLICITY:

All exhibitor promotional material and goods are limited to the designated display area. Exhibitors may not carry out publicity activities outside the boundary of the booth or in front of the Event without written permission from Management. Acoustic presentations are permitted only if they are arranged in a way that other Exhibitors are not disturbed by them and visitors are not disturbed or hampered by them. Management reserves the right to cease any publicity/presentations that have not been approved and do not meet the standards of the Event.

### MEDIA AND PRESS RELATIONS:

Any activities conducted by the media whether arranged by the Exhibitor or separately shall be conducted through the Management Press Office.

### EXCLUSION OF LIABILITY:

Management shall not be liable to an Exhibitor for damages caused by Acts of God, war, civil disturbances, fire, violence, building malfunction, inclement weather, pandemic or any other circumstances beyond the control of Management, including damage caused by visitors to the Event, other Exhibitors or persons acting on their behalf. In addition, Management shall not be liable for the number of visitors or sales generated from participation.

### CANCELLATION AND TERMINATION:

This contract may only be cancelled if notice, in writing is received by CWRE on or before March 29, 2023. All deposits received up to the date of notice of cancellation are non-refundable. If notice of cancellation is submitted after March 29, 2023, the exhibitor is liable for full payment of his space rental under this contract. In the event the exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this contract, CWRE reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate.

Any payment made by the exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of his contract. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.

### PANDEMIC CANCELLATION:

In the event that Newcom Media Inc / Messe Frankfurt Inc cannot produce CWRE2023, due to government or public health restrictions exhibitors will have the option to transfer 100% of monies paid to Messe Frankfurt Inc to CWRE2024 or receive 100% refund of any monies paid to Messe Frankfurt Inc.

### SECURITY AND LIABILITY:

All local and governmental laws shall be observed during the Event in the exhibition area. The Exhibitor shall observe all safety regulations of the facility, directives by security personnel and Management personnel. The Exhibitor shall be liable for all damage to persons or property, economic losses which have been caused by booth construction, booth equipment, exhibits and any employees acting on its behalf. The Exhibitor shall obtain all required permits prior to the commencement of the Event and have them available for inspection by Management. Management will provide Security during the construction of and dismantling times as well as throughout the duration of the Event, but will not be liable for the loss or damage of any exhibitor property. No one under the age of 18 will be permitted on the show floor at any time.

### INSURANCE:

The Exhibitor is responsible to provide sufficient insurance protection.

### EXHIBITOR MANUAL:

Specific information about booth construction, dismantling, transport companies, packing materials, other services and rules will be contained in the Exhibitor Manual.

### PREVENTION:

The Exhibitor shall not use any flammable decorations or coverings for display purpose. All fabrics or other material used for decoration purposes shall be flameproof. The Exhibitor shall comply with all applicable fire regulations.

### BOOTH DISMANTLE:

The exhibition area is to be returned by the Exhibitor in the same condition as it was handed over. In the case of any damage to the exhibition area or the halls (structure, floor, cables, ducts, etc.), it shall be repaired at the Exhibitor's expense. If the clearance of the booth has not been undertaken in good time, Management may have it cleared and the goods put in storage at the expense of the Exhibitor. Management shall assume no liability for exhibits left behind.

### COMMERCIAL TRADEMARK AND OTHER COMMERCIAL RIGHTS:

Management expects exhibitors to honor commercial trademarks and other commercial rights. In case of documented trademark or other commercial right infringements, Management reserves the right to exclude an exhibitor from the current and future events. This stipulation does not create an obligation for Management to take such action. Management does not accept any liability for commercial rights infringements that may be committed by an exhibitor.

### AMENDMENTS:

Any amendments to this contract shall only be accepted in writing and must be approved in writing by Management.

### FOR FURTHER INFORMATION

Tel: 416-510-6892

Fax: 416-510-5140

E-mail: kathy@newcom.ca

Web: cwrexpo.ca

**I/We hereby apply for exhibit space in Waste & Recycling Expo Canada, September 26 + 27, 2023 (two-day tradeshow).**

**I/we agree to abide by the show terms, conditions and regulations.**

This contract is executed this \_\_\_\_\_ day \_\_\_\_\_ month \_\_\_\_\_ year

Executed By \_\_\_\_\_

Company \_\_\_\_\_

Signature

**Email all 3 pages back to: kathy@newcom.ca**