

**Company:**

(Please list company name exactly as you would like it to be listed on published material)

**Contact:**

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

Email\*: \_\_\_\_\_

\*By providing your email address you are consenting to receive communications from Messe Frankfurt, Inc. & its affiliates via these media.

**Exhibit space location preference**

**Minimum booth size is:** 100 square feet **OR** 10 x 10 sq. ft. (10 ft. x 10 ft. = approx. 9.3 sq. metres)

Includes pipe and drape, company sign, exhibitor manual & show directory listing.

**Top 3 Booth # Requests:**

I do not wish to be located near the following companies, understanding that show management may not be able to accommodate this request:

1st choice: .....  
2nd choice:.....  
3rd choice: .....

**Exhibit size (Minimum 100 sq ft)**

**FOR RECRUITMENT PAVILION (red booths on floorplan)**

**100 sq.ft.** (10x10) (C \$26 per sq. ft.) ..... \$ .....  
Includes draped backwall (black), carpet (grey), one (1) 6' draped table (black), two (2) fabric chairs, fascia sign.

**100 sq.ft.** (10x10) (C \$26 per sq. ft.) ..... \$ .....

**200 sq.ft.** (10x20) (C \$23.50 per sq. ft.) ..... \$ .....

**300-900 sq.ft.** (C \$18.50 per sq. ft.) ..... \$ .....

**1000+ sq.ft.** (C \$16 per sq. ft.) ..... \$ .....

Corner premium for 100 – 599 sq ft inline, end cap, peninsula, split island, and island booth spaces

**1 corner:** \$150     **2 corners** \$ 250

**3 corners** \$350     **4 corners** \$450 ..... \$ .....

Add your **New Product** to the **New Product Showcase** located on the show floor: \$390/product (optional) ..... \$ .....

**Logo** in CWRE online exhibitor listing for \$150 (optional) ..... \$ .....

**SUBTOTAL** ..... \$ .....

**Plus 13% HST** ..... \$ .....

**TOTAL COST CAD** ..... \$ .....

**Name of legally responsible officer**

(please type or print name, title & sign below):

We hereby accept the General Terms and Conditions on the reverse of this contract.

Name: .....

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Title:.....

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Signature: .....

Date: .....

**Payment Information**

Deposit required with signed contract (All payments should be made in the currency invoiced.

Payments made in a different currency may be subject to a 3% service fee.)

**50% of booth cost** is required with the initial signed contract.

**Final balance due June 27, 2022**

**Cheque Enclosed** (Canadian funds only, payable to Messe Frankfurt, Inc.)

**Bank Wire**

**Consent Policy**

Canada's anti-spam legislation took effect July 1, 2014 and the Canadian Waste & Recycling Expo (Messe Frankfurt, Inc.)

must obtain your direct consent in order to send electronic information concerning our upcoming event. In addition to receiving electronic communication from Messe Frankfurt, Inc., your consent may allow contact from Waste & Recycling Expo show suppliers and Newcom Media (show management).

**Yes**, confirm my consent     **No**, remove my consent

**For Show Management Use ONLY**

Booth#..... Type.....

Configuration..... Sq. Ft..... Total Cost.....

Signature..... Date.....

➤ **Please complete entire contract, sign, and return to: [kathy@newcom.ca](mailto:kathy@newcom.ca)**

➤ **Cheque payable to: Messe Frankfurt, Inc.**  
Newcom Media Inc., 5353 Dundas Street West,  
Suite 400, Toronto, ON, M9B 6H8

**Product Categories**

**Waste & Recycling Product Groups:**

- Composting Systems/Component
- Construction/Demolition/Scrap Recycling
- Incineration/Gasification/Thermal Technologies
- Infrastructure Redevelopment/Public Works
- Landfill Operations
- MRFs/Transfer Stations/Storage/Containers
- Natural Gas Vehicles/Compressed Natural Gas
- Recruitment
- Recycling Equipment/Services
- Trucks/Transportation/Heavy Equipment
- Waste Treatment/Disposal
- Software/Technology/Education

**Municipal Equipment Product Groups:**

- Municipal/Construction Equipment
- Traffic & Road Safety/Control
- First Responders/Equipment/Supplies/Services
- Water/Wastewater/Infrastructure/Utilities/Asset Management
- Sustainability/Green Building/Environment

**List all associated companies/brands represented in your booth:**

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**Canada's ONLY trade event serving the waste,  
recycling, and public works markets.**

VISIT

**[www.cwre.ca](http://www.cwre.ca)**

# EVENT TERMS AND CONDITIONS

**MANAGEMENT:** The Event will be conducted under the direction of Messe Frankfurt Inc., 3200 Windy Hill Rd, Suite 500 West, Atlanta, Georgia and managed by Newcom Media, Inc., 5353 Dundas Street West, Suite 400, Toronto, Ontario, Canada; designated as "Management" in this document. An "Exhibitor" is an applicant that has been accepted for participation in the Event by Management. Acceptance of an Exhibitor shall be in written confirmation. The issuance of a Booth confirmation notice, in response to a submitted Exhibitor Contract, shall conclude the contact of participation between Management and the Exhibitor. The Exhibitor and Management acknowledge these Event Terms and Conditions as the elements of the contract of participation. Violations of any of the Event Terms and Conditions of the contract shall entitle Management to exclude an Exhibitor from the Event and seek remedies for damages caused by such violations. The Exhibitor must comply with the Event Terms and Conditions relating to the officially designated show contractors.

**CONDITIONS OF PAYMENT:** Any dispute by Exhibitor with any exhibition event services provided by Management or any affiliate, or the amount charged for the same shall be reported to Management in writing within 15 days from the date of invoice relating to same, time being of the essence (but such dispute shall not affect Exhibitors obligation to make payment within 15 days as set forth below). Failure to report any such dispute within such time shall constitute a waiver of any claim by Exhibitor with respect to such dispute. Whether sums are due under contract or open account, it is understood that all invoices are due upon receipt and are considered delinquent if not paid within 15 days from the date of invoice or the date as indicated on the invoice. Should timely payments not be made as stated, Exhibitor agrees to pay all collection agency fees and expenses, and other costs of collection, including reasonable attorney fees and court costs which may be incurred by Management or any affiliate in pursuing and collecting payment. The liability of Exhibitor shall be joint and several with Third Parties. The party executing this agreement on behalf of Exhibitor acknowledges that it has the authority to do so and that by its execution it has caused Exhibitor and Third Parties to be jointly and severally bound by the terms hereof. Exhibitor represents that Third Parties will immediately be notified of the terms hereof. Notwithstanding to whom bills are rendered, Exhibitor and Third Parties shall remain jointly and severally obligated to pay to Management the amount of any bills rendered by Management within the time specified and until payment in full is received by Management. Payment by Exhibitor to Third Parties or by Third Parties to Exhibitor shall not constitute payment to Management.

**USE OF EXHIBIT SPACE:** The Exhibitor contracts to use the booth for the duration of the Event in conformity with Management's guidelines. Management has the right to relocate a booth at its discretion. The Exhibitor and its representatives shall conduct themselves in a business-like manner. In cases of disruptive and unprofessional behavior, exhibitor has the right to ask disruptive individuals to leave its booth. Show management reserves the right to revoke trade show participation privileges from such individuals. Exhibits may not obstruct overall view or hide the exhibits of others. Unusual or specially built booths must have Management approval. Management reserves the right to restrict or remove exhibits that are distracting or distract from the character of the Event. Booths must be set up prior to the opening of the Event. Management has the right to re-allocate a booth at its discretion if the Exhibitor has not appeared or begun to set up the booth 3 hours prior to the opening of the Event. The Exhibitor will assume the cost of any additional services/equipment required for their respective exhibit space. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs or printed materials from other than its own firm contracted in the assigned exhibit space without the prior written consent of Show Management.

**BOOTH RESPONSIBILITY:** It will be the responsibility of the company who contracts the space to maintain personnel in the booth at all times during the show hours. Any Exhibitor who starts to pack or dismantle their booth prior to the show closing will be charged a fee of \$1,000 and may forfeit any seniority to future shows.

**EVENT SCHEDULE:** The duration of the event, set-up times and hours of operation shall be published in the Exhibitor Manual. Construction and dismantling hours must be adhered to unless written approval is received from Management.

**SALES ACTIVITIES:** All retail sales activities must have written approval by Management; any royalties or commissions resulting from sales activity must conform with the Event Terms and Conditions.

**PHOTOGRAPHY:** Management has permission to use the likeness of any person and/or products exhibited in photographs and in any and all other media, whether now known or hereafter existing. The exhibitor waives the right to inspect or approve the finished product, including written or electronic copy. Additionally, all rights to royalties or other compensation arising or related to use of the photograph are waived by the Exhibitor.

**ADVERTISING AND PUBLICITY:** All exhibitor promotional material and goods are limited to the designated display area. Exhibitors may not carry out publicity activities outside the boundary of the booth or in front of the Event without written permission from Management. Acoustic presentations are permitted only if they are arranged in a way that other Exhibitors are not disturbed by them and visitors are not disturbed or hampered by them. Management reserves the right to cease any publicity/presentations that have not been approved and do not meet the standards of the Event.

**MEDIA AND PRESS RELATIONS:** Any activities conducted by the media whether arranged by the Exhibitor or separately shall be conducted through the Management Press Office.

**EXCLUSION OF LIABILITY:** Management shall not be liable to an Exhibitor for damages caused by Acts of God, war, civil disturbances, fire, violence, building malfunction, inclement weather, pandemic or any other circumstances beyond the control of Management, including damage caused by visitors to the Event, other Exhibitors or persons acting on their behalf. In addition, Management shall not be liable for the number of visitors or sales generated from participation.

**CANCELLATION AND TERMINATION:** This contract may only be cancelled if notice, in writing is received by CWRE on or before May 27, 2022. All deposits received up to the date of notice of cancellation are non-refundable. If notice of cancellation is submitted after May 27, 2022, the exhibitor is liable for full payment of his space rental under this contract. In the event the exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this contract, CWRE reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of his contract. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.

**COVID 19 CANCELLATION:** In the event that Newcom Media Inc / Messe Frankfurt Inc cannot produce CWRE2022, due to government or public health restrictions exhibitors will have the option to transfer 100% of monies paid to Messe Frankfurt Inc to CWRE2024 or receive 100% refund of any monies paid to Messe Frankfurt Inc.

**SECURITY AND LIABILITY:** All local and governmental laws shall be observed during the Event in the exhibition area. The Exhibitor shall observe all safety regulations of the facility, directives by security personnel and Management personnel. The Exhibitor shall be liable for all damage to persons or property, economic losses which have been caused by booth construction, booth equipment, exhibits and any employees acting on its behalf. The Exhibitor shall obtain all required permits prior to the commencement of the Event and have them available for inspection by Management. Management will provide Security during the construction of and dismantling times as well as throughout the duration of the Event, but will not be liable for the loss or damage of any exhibitor property. No one under the age of 18 will be permitted on the show floor at any time.

**INSURANCE:** The Exhibitor is responsible to provide sufficient insurance protection.

**EXHIBITOR MANUAL:** Specific information about booth construction, dismantling, transport companies, packing materials, other services and rules will be contained in the Exhibitor Manual.

**PREVENTION:** The Exhibitor shall not use any flammable decorations or coverings for display purpose. All fabrics or other material used for decoration purposes shall be flameproof. The Exhibitor shall comply with all applicable fire regulations.

**BOOTH DISMANTLE:** The exhibition area is to be returned by the Exhibitor in the same condition as it was handed over. In the case of any damage to the exhibition area or the halls (structure, floor, cables, ducts, etc.), it shall be repaired at the Exhibitor's expense. If the clearance of the booth has not been undertaken in good time, Management may have it cleared and the goods put in storage at the expense of the Exhibitor. Management shall assume no liability for exhibits left behind.

**COMMERCIAL TRADEMARK AND OTHER COMMERCIAL RIGHTS:** Management expects exhibitors to honor commercial trademarks and other commercial rights. In case of documented trademark or other commercial right infringements, Management reserves the right to exclude an exhibitor from the current and future events. This stipulation does not create an obligation for Management to take such action. Management does not accept any liability for commercial rights infringements that may be committed by an exhibitor.

**AMENDMENTS:** Any amendments to this contract shall only be accepted in writing and must be approved in writing by Management.