

# waste & recycling expo

## CANADA

September 27 and 28, 2022

International Centre, Hall 5  
6900 Airport Rd  
Mississauga (Toronto) Canada

**CANADA'S LARGEST TRADE EVENT SERVING THE WASTE, RECYCLING, AND PUBLIC WORKS INDUSTRIES.**



# waste & recycling expo CANADA



GREAT SHOW. EXCELLENT OPPORTUNITY  
TO MEET INFLUENTIAL PEOPLE. THE  
QUALITY OF CONTACTS WAS SUPERIOR.  
MGM BRAKES

No other form of marketing gives you direct face-to-face access to existing and prospective customers. Tradeshows are the only business medium where the attendee has deliberately chosen to view and engage with suppliers. CWRE is ideal for companies to sell, launch new products, stimulate brand awareness, gather research and immediate feedback.

They expect to be marketed to by exhibitors with demonstrations, marketing materials and samples.

GREAT SHOW!  
WE MADE MANY CONTACTS!  
CASCADE ENGINEERING

## TYPES OF EXHIBITORS:

A broad range of products and services covering all aspects of the waste and recycling industry can be discovered on the CWRE show floor: Composting systems + components, construction and demolition waste, scrap recycling, thermal technologies, infrastructure development, public works, landfill operations and service, MRF's, storage, transfer, containers, natural gas vehicles, compressed gas vehicles, recycling equipment and services, truck and transportation equipment, heavy equipment, waste treatment and disposal, software and technology, education... **and more**

IT IS GREAT TO CONNECT WITH SO MANY EXISTING  
CUSTOMERS AND TO FIND SOME NEW PROSPECTS AS WELL.  
AS ALWAYS, THIS SHOW IS A MUST ATTEND. DESERT MICRO





1,663

TRADE VISITORS

**TOP 5 AREAS OF INTEREST**

- 60% Municipal Equipment
- 58% Recycling
- 36% Transportation
- 35% Waste Treatment
- 30% Sustainable Buildings

**TOP VISITOR GROUPS**

- 28% Managers
- 21% Owners
- 18% Consultants
- 18% Administrators
- 15% Government Officials, Fleet Managers, Engineers, Property Managers and Public Works Directors

MORE THAN  
**175**  
EXHIBITORS



CONNECT WITH  
MORE **INDUSTRY**  
PROFESSIONALS



BUYERS FROM  
AROUND THE

**world**

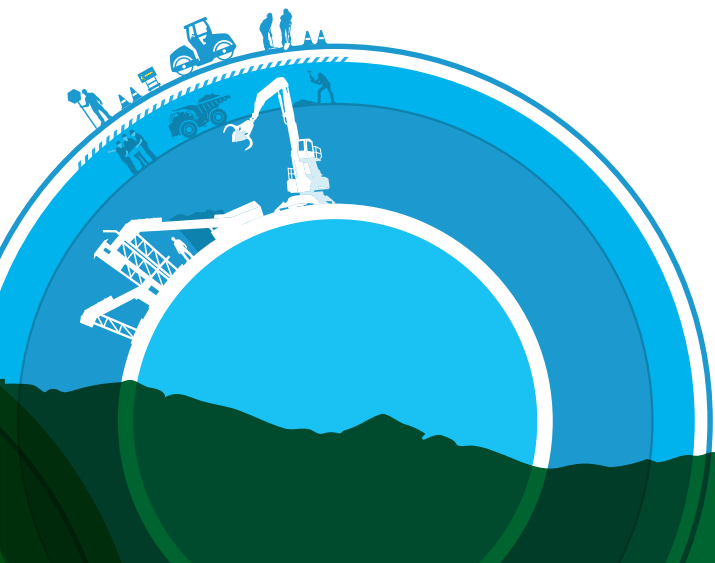


**WE BRING THE INDUSTRY TO CWRE:**

The marketing campaign developed for the 2022 show is strategically planned to insure the industry attends. It will include magazine advertising, targeted direct mail, on-line and e-mail campaigns, social campaigns and a dedicated PR outreach.

CWRE OFFERS OUR COMPANY A MEANS TO RECONNECT WITH OUR CURRENT CUSTOMER BASE AND ESTABLISH NEW CUSTOMERS ALL IN ONE CONVENIENT LOCATION.

PARADIGM SOFTWARE



Many custom programs are available as well as floor decals, coffee and water bars, lanyards, education sessions, banners, digital, WiFi sponsorship, cocktail hour education sessions and more.

**ASK ABOUT THESE PROGRAMS AND GET THE COMPETITIVE EDGE.**

**EXHIBITOR RATES:**

*Pricing in Cdn. Dollars and subject to HST*

10 X 10 = 100 sq. ft.	\$2,600.00
10 x 20 = 200 sq. ft.	\$4,700.00
300 – 900 sq. ft. =	\$18.50/sq. ft.
1000 + sq. ft. =	\$16.00/sq. ft.

**EXHIBIT SPACE FEE INCLUDES:**

- Drape to define booth space
- Company Sign
- 5 Staff Badges (per 10' X 10')
- Basic Show Guide Listing
- 24 Hour On-site Security

Corner premium for 100 – 599 sq. ft. inline, end caps peninsula and island booths

1 corner.....\$150	3 corners.....\$350
2 corners.....\$250	4 corners.....\$450

**OPTIONAL**

- Logo in CWRE online exhibitor listing \$150
- New product to the New Product Showcase located on the show floor \$390/product

**YOU HAVE OUR SUPPORT:**

We send regular updates with Checklists, Reminders and Online Tools—  
Created to help you maximize your participation at the Waste & Recycling Expo Canada

*We are always here to help with anything from start to finish—just call or email!*

**Kathy Koras**

SALES MANAGER

EMAIL: [Kathy@newcom.ca](mailto:Kathy@newcom.ca)

DIRECT: 416 510 6892

**Thierry Quagliata**

SHOW MANAGER

EMAIL: [Thierry@newcom.ca](mailto:Thierry@newcom.ca)

DIRECT: 416-510-5235

**Melissa Arnott**

DIRECTOR; SHOW DIVISION

EMAIL: [marnott@newcom.ca](mailto:marnott@newcom.ca)

DIRECT: 416 510 5141

