

Press release

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## Waste & Recycling Expo Canada 2021 Edition Rescheduled

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### Closed borders, travel restrictions impact the 2021 edition

The organizers of Waste & Recycling Expo Canada, Messe Frankfurt Inc. and Newcom Media, announced the postponement of the 2021 edition, originally scheduled for September 14 - 15, due to the ongoing effects of the COVID-19 pandemic.

After strategic conversations with representatives from the show's key exhibiting groups and industry leaders, it was the decision of the stakeholders to reschedule the show in the best interest of the industry as a whole. The event will now be held September 27 – 28, 2022 at the International Centre in Mississauga, Canada.

Waste & Recycling Expo Canada serves the waste, recycling and public works markets across North America, with global participation from Europe and Asia. Interest and exhibit space reservations for the 2021 edition were high, however it became clear that the travel restrictions and closed borders among other uncertainties surrounding the global pandemic would have a substantial impact on the ability of participants to attend.

“Although it is a tough decision to make, we are confident that rescheduling will allow us to provide the quality experience and return on investment our exhibitors and visitors are seeking,” said Thierry Quagliata, Show Manager, Waste & Recycling Expo Canada.

For questions, or additional information on the event, visit us online at [www.cwre.ca](http://www.cwre.ca).

Connect with Waste & Recycling Expo Canada

- Twitter: <https://twitter.com/CWRExpo>
- Facebook: <https://www.facebook.com/WasteRecyclingExpo/>
- LinkedIn: <https://www.linkedin.com/groups/3110032>
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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019).

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika, Waste & Recycling Expo Canada, Festival of Motoring USA and Process Expo.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).

**Waste & Recycling Expo**

Canada's ONLY trade event serving the waste, recycling and public works markets.